



*Proud Sponsor of the Toronto Christmas Market
Volunteer Program*

LOWE'S TORONTO CHRISTMAS MARKET

**Friday December 2nd to Sunday December 18th
The Distillery Historic District
Toronto, Canada**

VOLUNTEER PARTICIPATION FORM

EVENT SUMMARY

A Christmas market is a street market associated with the celebration of Christmas during the weeks leading up to Christmas. These markets originated in Germany and Alsace but are now being held in many other countries all over the world. Generally held in the town square and adjacent pedestrian zones, the market sells food, drink, and seasonal items from open-air wooden stalls, accompanied by traditional singing and dancing.

The Toronto Christmas Market will be inspired by the Old World and influenced by the New. It will capture all of the tradition, heritage and romance of these European Markets, while showcasing the best artisanal products of Europe, Toronto and its surrounding regions.

Boasting unique products, family friendly entertainment and an exotic menu of beers, sweets and European specialties, the Toronto Christmas Market will create a warm and inviting environment for people of all ages.

- WHAT:** A traditional European style Christmas Market
- WHO:** Families and adults of all ages
- WHERE:** Distillery Historic District, Toronto, Canada
- WHEN:** Friday, December 2, 2011 to Sunday, December 18, 2011
Opening night kick off celebration on Friday December 2nd
- ATTENDANCE:** 150,000 projection
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Event Details:

Dates: Friday Dec 2 – Sunday Dec 18

Location: The Distillery District
55 Mill Street, Toronto ON

Event Hours: During the week Noon to 9PM
Weekends 10AM to 9PM

Volunteer Hours: Weekends either 10AM to 3:30PM, 3:30PM to 9PM
During the week either Noon to 5PM, 5PM to 9PM

Volunteer Requirements:

To assist in the successful execution of the Toronto Christmas Market, we ask all volunteers to make the following commitment to the volunteer role by being friendly, punctual, reliable, flexible and courteous to all on the event team and to our visitors.

Volunteer Roles:

There are a number of different positions required:

- Information booth
- Santa's land and workshop area
- Visitor surveys
- Other (to be confirmed)

The event will not be able to cover any parking costs. We recommend public transportation. There will be a shuttle bus departing from Union Station frequently.

Any volunteer who works a minimum of 2 shifts will receive a \$10 voucher to be used at the many beer gardens and hospitality lounges.

Any volunteers who work a minimum of 3 shifts will receive a \$20 voucher to be used at the many beer and hospitality lounges.

Please fill out the volunteer form to sign up for the volunteer position.

We will be reaching out to you mid November with more details.

Thank you in advance!
